

"BRITAIN FIGHTING BACK"

RISE OF NEW OUTLOOK

"MORAL Re-Armament" — the use of a new spirit in industry and commerce, — formed the theme of an interesting address given by a prominent British industrialist, Mr. W. Farrar Vickers, Managing Director of B. R. Vickers and Sons, Leeds, at to-day's meeting of the Rotary Club.

Mr. Vickers illustrated the recovery made by British industry since the war. This was attributable, said Mr. Vickers, to the work of moral re-armament. He instanced this by quoting evidence, especially from the British coal industry.

He said many people spoke of the present age as the "Atomic Age", but a far more true appellation would be the "Ideological Age".

Speaking of Britain, Mr. Vickers said: "She is fighting her way back to recovery and winning."

FIGHTING BACK

Mr. Vickers said the British worker had not lost his skill. All that he had lost for a time was true direction.

"Britain is now fighting back victoriously to economic stability and new nationhood". He declared that 25 years of moral re-armament work lay behind the present increase in output in Britain, and was the best promise of a true recovery.

The part played by the British miner in Britain's return to economic stability was stressed by Mr. Vickers, who declared that the country's "fight back" was rooted in the coal industry.

"The miner of to-day is not only supplying his own pocket, but is playing an international part in Europe to-day", he said.

Speaking of industrial relationships, Mr. Vickers quoted a prominent Cheshire tannery manager who said:

"Relationships between employers and employees, should be on the basis of what is right, rather than who is right."