

A Birmingham M.R.A. Venture

Gifts for Full-page Advertisement

The full-page advertisement headed *An Idea to Win the World* in to-day's issue of *The Birmingham Post* has been given by Birmingham citizens of all walks of life. It is a contribution they are making to the world-wide advance of Moral Re-Armament in more than 100 countries.

The Rev. B. G. Baxter, spokesman for the city's Moral Re-Armament force, said last night: "It was a deep conviction of a few of us that we should give this news to a wider public.

"Last Tuesday evening, those of us who had been thinking about it told about 15 of our friends whom we gathered together. By Tuesday night the money for the advertisement had been subscribed."

They believed that failure to bring the answer of a superior ideology to the materialism of both East and West would result in world destruction or world dictatorship. If, however, they gave everything now to remake the lives of men and nations, they would bring about world renaissance in our time.

Gifts From Wages

Among the gifts to buy the page were a week's salary from a general practitioner and £8 that one man had put aside for house decoration. Five housewives gave £20 between them, a builder and his wife money from their savings and a surveyor £10; workers are giving from their wage packets and £50 came from an elderly widow.

One man took his stamp collection towards the cost.

While Birmingham people are taking this initiative, the M.R.A. World Mission of more than 350 people from 34 nations is at work in Germany, where they have been invited by Chancellor Adenauer and other Cabinet Ministers. They have been presenting the ideological play *The Vanishing Island*, by Peter Howard, to thousands of people in Bonn, Berlin and the Ruhr. Another force, led by Dr. Frank Buchman, the initiator of Moral Re-Armament, is in Australia, where they have been invited during Olympic Year by the chairman of the Olympic Games Committee.

DATE..... 10 DEC 1957

THE STAR

Collerell & Co. 8303

M.R.A. Striking Forces

Sir Roy Pinsen, of Birmingham, is with the group who are making a full-length colour film of the M.R.A. play, *Freedom*, in Nigeria. This play was written and produced by Africans to give a constructive answer to racial clash, and lay the moral basis for self-government.

In Britain, M.R.A.'s striking forces, in which Midlands people played an active role, have been at work during the last few weeks in Coventry, Sheffield, Hereford, Wrexham and the South Coast.

The reason for putting in the advertisement is summed up in their own words: "This page has been contributed by a number of Birmingham citizens in the conviction that Moral Re-Armament must be the strength and the aim of the nation at home and abroad."

They have ordered additional copies of the paper to be printed in order that this edition can be sent to industrial, labour and political leaders in every country where M.R.A. is at work in the world.